

**Cricket Phone/NM**  
**January 2002**  
**Phase I/II**

	TOTAL	-CRICKET INSTEAD OF WIRE SVC.- --Q2--		-CRICKET TERM. ALL WIRE SVC.- --Q3--		-CRICKET TERM. 2nd WIRE LINE- --Q4--		-CRICKET REPLACE NEED TO ADD LINE- --Q5--		Total Yes to Any Four 1397
		Yes	No/DK	Yes	No/DK	Yes	No/DK	Yes	No/DK	
<b>A 1</b>	<b>1941</b>	<b>1003</b>	<b>938</b>	<b>695</b>	<b>1246</b>	<b>590</b>	<b>1351</b>	<b>979</b>	<b>962</b>	

1.How long have you had  
this Cricket phone  
service?

Less than 6 months	64%	63%	66%	63%	65%	65%	64%	63%	66%	64%
6 mos-1 year	31%	32%	30%	32%	30%	29%	32%	32%	30%	31%
More than 1 year	4%	4%	3%	4%	4%	4%	4%	5%	3%	4%
DK/Refused	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%

2. When some people need  
to start phone service,  
they might decide to use  
the Cricket phone  
instead of having  
traditional wire line  
phone service hooked up  
in their home. Does this  
apply to you?

Yes	52%	100%	0%	89%	31%	80%	39%	65%	38%	72%
No	47%	0%	97%	11%	67%	19%	59%	34%	60%	27%
DK/Refused	1%	0%	3%	0%	2%	1%	2%	1%	2%	1%

3. Some Cricket customers  
might decide that  
Cricket service does  
away with the need to  
have trad. wire line  
phone service in their  
home. As a result, they  
terminate their wire  
line phone services from  
the local phone co. Does  
this apply to you?

Yes	36%	61%	8%	100%	0%	75%	19%	48%	24%	50%
No	63%	37%	90%	0%	98%	24%	80%	50%	75%	49%
DK/Refused	1%	1%	2%	0%	2%	1%	2%	2%	1%	2%

4. Thirdly, some Cricket  
phone users might find  
that having Cricket  
means they can cancel  
phone service on a  
second or additional  
telephone line in their  
home. Does this apply to  
you?

Yes	30%	47%	12%	64%	12%	100%	0%	45%	16%	42%
No	68%	52%	86%	35%	87%	0%	98%	54%	83%	56%
DK/Refused	1%	1%	1%	1%	1%	0%	2%	1%	1%	2%

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		Yes	No/DK	Yes	No/DK	Yes	No/DK	Yes	No/DK	
<b>A 2</b>	<b>1941</b>	<b>1003</b>	<b>938</b>	<b>695</b>	<b>1246</b>	<b>590</b>	<b>1351</b>	<b>979</b>	<b>962</b>	

5.Lastly, some Cricket customers might find that using the Cricket service from inside their home replaces the need to add a new or add'l. phone line. Does having Cricket phone service replace the need to add additional phone lines in your home?

Yes	50%	64%	36%	67%	41%	74%	40%	100%	0%	70%
No	48%	35%	63%	32%	57%	25%	59%	0%	98%	29%
DK/Refused	1%	1%	1%	1%	1%	1%	1%	0%	2%	1%

6.And approximately how many minutes per month is your Cricket phone used to make long distance calls?

None	9%	9%	8%	10%	8%	11%	8%	10%	8%	10%
1-50 min.	4%	5%	4%	5%	4%	4%	4%	4%	4%	4%
51-100 min.	6%	8%	3%	8%	4%	7%	5%	7%	4%	7%
101-999 min.	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
1000+ min.	80%	77%	84%	76%	83%	77%	82%	78%	83%	79%
DK/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

7.Gender.

Male	50%	49%	51%	49%	50%	50%	50%	49%	50%	49%
Female	50%	51%	49%	51%	50%	50%	50%	51%	50%	51%

8.Age.

18-29	51%	56%	46%	54%	49%	53%	50%	51%	50%	53%
30-39	23%	23%	24%	26%	22%	25%	23%	24%	23%	23%
40-49	14%	13%	16%	13%	15%	14%	15%	15%	14%	14%
50-59	5%	5%	5%	5%	6%	4%	6%	5%	5%	5%
60-64	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
65-Up	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%
Refused	4%	3%	6%	2%	6%	4%	5%	3%	6%	3%

9.Do you have wireline local telephone service in your home?

Yes	30%	20%	41%	15%	38%	19%	35%	27%	34%	26%
No	36%	48%	23%	52%	26%	46%	31%	41%	30%	42%
Don't Know	1%	0%	2%	1%	1%	1%	1%	1%	2%	1%
Disconnected/Not working	21%	21%	22%	20%	22%	21%	22%	20%	23%	21%
Working/Not contacted	12%	11%	13%	12%	11%	13%	11%	12%	12%	11%